

PSB Integrated Marketing's experience means targeted, effective communication for water districts.

We are truly an integrated firm with power that comes from having our fingers on all the buttons. We are at our best when we are tested. Short timelines. Impossible assignments. Comprehensive solutions.

Our customers like to think of us as their "go to resource." We're the clutch player on their team that can always be depended upon to get the job done. On time. On budget.

Our wide range of capabilities means there's something for every customer at PSB:

- ✓ Corporate Communication (Newsletters, Annual Reports)
- ✓ Educational Programs
- ✓ Customer Communication/Bill Inserts
- ✓ Promotional and Safety Messaging
- ✓ Event Promotion

Sample Pricing

Statement/Bill inserts (50,000 full color; 2 sides)	\$.02 each
Web-ready graphics	Starting at \$150
Calendars (18" x 24" "poster" wall calendar)	As low as \$.27 each
Newsletter Printing and Production	Call for quote
Brochures	Call for quote
Annual Reports	Call for quote
Posters	Call for quote

Contact us for complete pricing information, to request a quote or samples.



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9 creative designs to promote water conservation.



Rely on us to get the job done.

For nearly 19 years PSB has been serving customers throughout the United States with high quality marketing and consumer communication programs. We have married our award winning creative services (over 180 marketing awards to date) with on-site print, mail, and media fulfillment services. We like to think of our platform as a "new spirit of communications" with some obvious benefits:

- ✓ **Faster turnaround on projects**
- ✓ **Higher quality output**
- ✓ **Cost-saving solutions**

Whether you need a promotional message, a corporate "image" piece, or a powerful newsletter, we know how to do it, and we get it done.

"We can depend on PSB to present high-quality work on the first draft, make design adjustments without drama, and deliver final products that meet our needs without missing deadlines."

—Gina Oltman,
Public Information Specialist,
Contra Costa Water District

Creative, Printing, Mailing & Fulfillment Services

We work hand-in-hand to assist with layout, print and mailing as needed. With convenient client-friendly uploads, searchable photo libraries, and pre-made concepts, PSB helps in-house departments meet their project goals quickly and affordably.

Communication Programs for Water Districts

We're now bringing our services to your industry and want to prove to you how your department will benefit by harnessing the power of PSB Integrated Marketing.

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Fresh ideas to jump start your communication programs

At PSB, we are constantly looking for ways to help you get your message out. That's why we have provided you with creative concepts to help you build a strong message platform. Each idea works to communicate the importance of conservation. Use these images as a start to a complete campaign or a single piece promotion.



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