

PROMOTE YOUR BRAND  
WITH A CALENDAR.

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It's as easy as 1, 2, 3...



26012 Atlantic Ocean | Lake Forest | CA 92630

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## Calendars

Order before 10/31 and get 100 free!

### 2010 CALENDARS

# Calendars

are simple, effective and inexpensive.



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# BUILD BRAND AWARENESS WITH CALENDARS

## 1 Select your calendar style. We give you options:

- CD-Case Calendar/Coil Calendar
- Page-A-Month Calendar
- Page-A-Month Pocket Calendar
- Super-Size Wall Poster
- Mini-Wall Poster
- Wallet Information Card

## 2 Choose your creative direction:

- Browse our extensive library of photo images\*
- Let us create a unique design all your own
- Provide your ideas for us to build upon

## 3 Let us do the rest!

If you'd like to know more or would like samples, contact your account manager or call us at **877-384-7772**. If you're ready to order, visit [www.psbonline.com/order.asp](http://www.psbonline.com/order.asp). Take advantage of this affordable opportunity to build brand awareness!

\*If you are new to PSB, please request an access code to our image library at: [www.psbonline.com/request.asp](http://www.psbonline.com/request.asp).

### CD-CASE CALENDAR OR COIL "FLIP" CALENDAR

Stock: 78# Gloss Cover  
 Jewel Case Size:  
 4.937" x 5.562"  
 Page Size: 4.5" x 5.25"  
 Ships Assembled  
 Prints: 4-color; 2 sides



### WALLET INFORMATION CARD

Stock: 100# Gloss Book  
 Flat Size: 7" x 3.375"  
 Folded Size:  
 2.375" x 3.375"  
 Ships Flat  
 Prints: 4-color; 2 sides



AS LOW AS	QUANTITY	PRICE EACH
<b>\$1.25</b> EACH	2,500	\$2.22
	5,000	\$2.00
	10,000	\$1.54
	25,000	\$1.25

AS LOW AS	QUANTITY	PRICE EACH
<b>8¢</b> EACH	2,500	\$.52
	5,000	\$.27
	10,000	\$.14
	25,000	\$.08

### MINI-WALL POSTER

Stock: 80# Gloss Cover  
 Flat Size: 8.5" x 11"  
 Prints: 4-color; 1 or 2 sides

**AS LOW AS 14¢ EACH**

### SUPER-SIZE POSTER

Stock: 100# Gloss Book  
 18" x 24"  
 Prints: 4-color; 1 side

**AS LOW AS 23¢ EACH**



MINI-WALL/PRINTS ONE SIDE	
QUANTITY	PRICE EACH
2,500	\$.59
5,000	\$.34
10,000	\$.21
25,000	\$.14

  

MINI-WALL/PRINTS BOTH SIDES	
QUANTITY	PRICE EACH
2,500	\$.78
5,000	\$.45
10,000	\$.27
25,000	\$.18

  

SUPER-SIZE/PRINTS ONE SIDE	
QUANTITY	PRICE EACH
2,500	\$.61
5,000	\$.42
10,000	\$.32
25,000	\$.23

### PAGE-A-MONTH POCKET CALENDAR

Stock: 65# Matte Cover  
 80# Matte Text  
 Booklet Style  
 Finished Size: 6" x 3.5"  
 (Other sizes available)  
 Prints: 4-color; 2 sides

**AS LOW AS 60¢ EACH\***



Production: Approx. 3-5 weeks from order date  
 \*Pricing based on quantity of 25,000. All projects will be custom quoted.

### PAGE-A-MONTH WALL CALENDAR

Stock: 80# Gloss Cover  
 100# Gloss Book  
 Booklet Style  
 Finished Size: 9" x 12"  
 (Other sizes available)  
 Prints: 4-color; 2 sides

**AS LOW AS \$1.45 EACH\***



Production: Approx. 4-7 weeks from order date  
 \*Pricing based on quantity of 25,000. All projects will be custom quoted.

Note: Design and production layout charges and shipping are additional. Production billed at \$55/hr. Design charged at \$85/hr. Prices good through 12/31/09. Shipping costs are additional on a shared cost basis for standard UPS Ground.



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**100 FREE CALENDARS**  
 if you order before  
 October 31st

We can create other unique calendar designs—give us a call!