

# Calendars

are simple, effective and inexpensive.



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## BUILD BRAND AWARENESS WITH CALENDARS

### 1 Select your calendar style. We give you many options:

- CD-Case Calendar/Coil Calendar
- Page-A-Month Calendar
- Page-A-Month Pocket Calendar
- Super-Size Wall Poster
- Mini-Wall Poster
- Wallet Information Card

### 2 Choose your creative direction:

- Browse our extensive library of photo images
- We can create a unique design all your own
- Let us build upon your ideas

### 3 We'll do the rest!

If you'd like to know more or would like samples, contact your account manager or call us at **877-384-7772**. If you're ready to order, visit [www.psbonline.com/order.asp](http://www.psbonline.com/order.asp). Take advantage of this affordable opportunity to build brand awareness!

# SAMPLE PRICING

## CD-CASE CALENDAR OR COIL "FLIP" CALENDAR

Stock: 78# Gloss Cover

Jewel Case Size:  
4.937" x 5.562"

Page Size: 4.5" x 5.25"

Ships Assembled

Prints: 4-color; 2 sides

AS LOW AS	QUANTITY	PRICE EACH
<b>\$1.25</b> EACH	2,500	\$2.22
	5,000	\$2.00
	10,000	\$1.54
	25,000	\$1.25

## WALLET INFORMATION CARD

Stock: 100# Gloss Book

Flat Size: 7" x 3.375"

Folded Size:  
2.375" x 3.375"

Ships Flat

Prints: 4-color; 2 sides

AS LOW AS	QUANTITY	PRICE EACH
<b>8¢</b> EACH	2,500	\$.52
	5,000	\$.27
	10,000	\$.14
	25,000	\$.08

## PAGE-A-MONTH WALL CALENDAR

Stock: 80# Gloss Cover  
100# Gloss Book

Booklet Style

Finished Size: 9" x 12"  
(Other sizes available)

Prints: 4-color; 2 sides

**ALL PROJECTS WILL  
BE CUSTOM QUOTED**

Production: Approx. 4-7 weeks from approval date

## MINI-WALL POSTER

Stock: 80# Gloss Cover

Flat Size: 8.5" x 11"

Prints: 4-color

**1 SIDE AS LOW AS 14¢ EACH**

**2 SIDES AS LOW AS 18¢ EACH**

## SUPER-SIZE POSTER

Stock: 100# Gloss Book

18" x 24"

Prints: 4-color; 1 side

**AS LOW AS 23¢ EACH**

### MINI-WALL/PRINTS ONE SIDE

QUANTITY	PRICE EACH
2,500	\$.59
5,000	\$.34
10,000	\$.21
25,000	\$.14

### MINI-WALL/PRINTS BOTH SIDES

2,500	\$.78
5,000	\$.45
10,000	\$.27
25,000	\$.18

### SUPER-SIZE/PRINTS ONE SIDE

2,500	\$.61
5,000	\$.42
10,000	\$.32
25,000	\$.23

## PAGE-A-MONTH POCKET CALENDAR

Stock: 65# Matte Cover  
80# Matte Text

Booklet Style

Finished Size: 6" x 3.5"  
(Other sizes available)

Prints: 4-color; 2 sides

**ALL PROJECTS WILL  
BE CUSTOM QUOTED**

Production: Approx. 3-5 weeks from approval date

Note: Design and production layout charges and shipping are additional. Production billed at \$55/hr. Design charged at \$85/hr. Prices good through 12/31/10. Shipping costs are additional on a shared cost basis for standard UPS Ground.



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**100 FREE  
CALENDARS\***  
if you order before  
October 14th

\*Orders must be placed by October 14, 2011. Contact Account Manager for complete promotion details.

**We can create other unique calendar designs—give us a call!**