

A year of
challenge.



A future of
growth.

2009 Annual Reports
Communicate Your Positive Outlook

A new approach to your annual report.

Now that 2009 is over, we are all looking ahead to positive change. Your annual report is a powerful opportunity to share your vision for future growth with your consumers. Deliver your message of leadership, hope and determination.



YOUR MOST IMPORTANT PUBLICATION AT ITS BEST

Your 2009 annual report – make a positive statement.

Communicate your message with a cost-effective annual report.

At PSB Integrated Marketing, we have produced countless award-winning annual reports. We know how to help you navigate through the many challenges of writing the report copy, selecting images and themes, laying out the financial data and even retouching senior management photos.

We think there is a better and faster way to deliver award-winning designs and concepts without breaking your budget. That's why we created PSB's "Select or Direct" program. You choose the approach that's right for you:

The "Select" option: save time and money.

We know that not every budget, timeline or work schedule allows for the commitment of a custom-created annual report. So we've created a library of high-quality, creative designs that are ready-to-go (see below). You simply select the design you like and we can deliver a high-quality annual report in as few as 10 business days!

The "Direct" option: customize your own design concept.

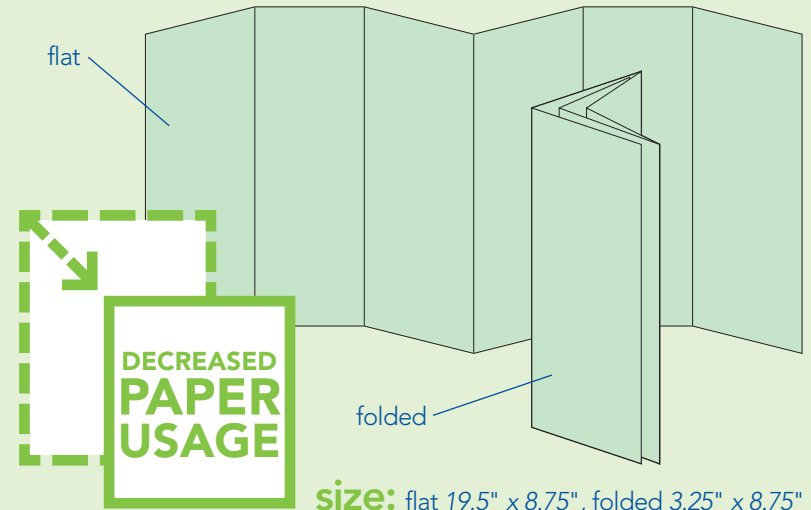
Let us create a custom, one-of-a-kind solution from the ground up at a price that's 25-35% less than a traditional agency solution. Support this concept with an eco-friendly message and you've got a strong message, ready to go!

Introducing the EcoSmart™ Annual Report

Reinforce a forward-thinking, earth-friendly image.

- Reduce paper by using this new condensed format.
- Show your concern with eco-friendly paper and soy inks.
- Save money.

Visit www.psonline.com/ecosmart.

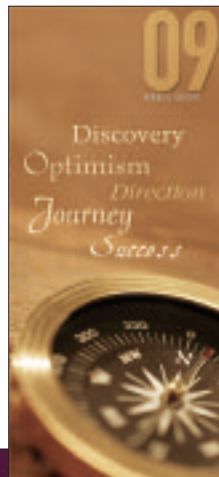


View all of our pre-created designs at www.psbonline.com/09arpromo.

AR109



AR709



AR409



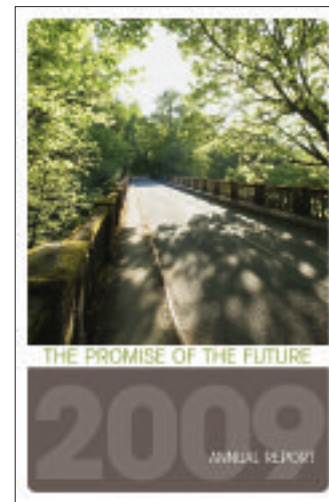
AR209



AR509



AR609



AR809



AR309

Why choose PSB for your annual report?

- Nearly 2 decades of annual report experience
- Over 180 creative awards
- Satisfied clients from coast to coast
- Every step of the process under one roof
- A free archive of annual report designs
- World-class designers
- Dedicated, experienced, friendly account reps.

(Why would you choose anyone else?)

Smarter marketing begins right here.

At PSB, we're all about solutions. We start with your message, your objectives, your style and your budget. We work with you to create an eye-catching annual report. And we deliver results. Pure and simple.

Our annual report discount offer is good through **January 31, 2010** so don't miss out. Call **877.384.7772** or request a quote online at www.psbonline.com/request.asp today. **Ask about our mailing services, too!**



26012 Atlantic Ocean | Lake Forest | CA 92630

Toll Free 877 384 7772 | Phone 949 465 0772 | Fax 949 465 0777

mail@psbonline.com | www.psbonline.com

10% off
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when you commit before 1/31/10





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10% off on your annual report!