

STRETCH YOUR ANNUAL REPORT BUDGET WITH PSB

10% OFF

WHEN YOU
COMMIT BEFORE
DECEMBER 31, 2008



When you commit your annual report project to PSB prior to December 31, you'll receive 10% off conventional print pricing.*

EXAMPLE

Price	\$2,000
10% off	\$200
Total	\$1,800

*NOTE: Early commitment discount applies to standard approvals and traditional timelines. Rush projects or delayed projects that are approved less than 10 days prior to delivery dates will not be eligible for the 10% savings.

MANY PEOPLE BELIEVE THAT THEY
CAN ONLY AFFORD 2-COLOR ANNUAL REPORTS.
WITH PSB YOU GET FULL-COLOR PRINTING AT A 2-COLOR PRICE.

OUR NEW PRE-CREATED OPTIONS REDUCE DESIGN COSTS

Now we offer you an additional way to save. Our semi-custom designs help you shave time and money off your design expenses. Compare a typical PSB custom annual report project with our semi-custom option:

SAMPLE COMPARISON

CUSTOM 11" x 8.5" (folds to 3.6875 x 8.5)	Production Costs** (\$50/hr)	\$400
	Design Costs** (\$80/hr)	\$480
	Printing (1,500)	\$1,995
	Total	\$2,875 (\$1.92 each)
SAVE with a Semi-Custom Annual Report		
SEMI-CUSTOM 11" x 8.5" (folds to 3.6875 x 8.5)	Flat Rate (Prod./Design)	\$395
	Printing (1,500)	\$1,995
	Total	\$2,390 (\$1.60 each)

**Based on comparable averages. Typical example, your savings may vary.

WITH PSB YOU SAVE 25-35% OVER TRADITIONAL AGENCIES

No matter which option you choose, you can be confident that PSB will provide you tremendous savings over typical agency solutions. Because we produce everything here at our 66,000 square foot facility, you can avoid typical mark-ups routinely added to projects. The result? The highest quality at an affordable price!



REF# 3465



P/877-384-7772 F/949-465-0777 www.psonline.com

NOW MORE THAN EVER, YOUR GREATEST OPPORTUNITY TO BUILD YOUR IMAGE AND BRAND LIE IN YOUR ANNUAL REPORT.

Build Trust • Restore Confidence • Highlight Successes



HERE ARE 6 GOOD REASONS TO LET PSB HELP YOU WITH YOUR ANNUAL REPORT THIS YEAR...

1 **Your image.** PSB understands how important your brand and image are and we know how to help you enhance it. In today's current environment, consumers will be asking for proof of your solvency.

2 **Our track record.** This year, make it easy on yourself. PSB has been producing annual reports for financial institutions for the past 15 years and we've learned a few things in the process.

3 **On budget, on time.** No worries here. PSB knows how to keep projects on tight budgets and timelines because we have no outside vendors that we have to depend on.

4 **We're easy to work with.** Some say, even fun. While almost everyone else promises this, we really deliver on it. Streamlining the process and making the production of your annual report truly convenient is what we do.

5 **Great design.** Looking good: PSB understands this and knows that it's a big part of your brand and image. And our international design team has been doing this for clients, and winning major awards, since 1991.

6 **Green options.** You can choose to print your Annual Report on FSC-certified paper stock. The FSC logo guarantees your concerned readership that the wood product used is from a responsibly-managed, certified forest.